

Introduction of the exhibition:

The second exhibition of coffee, tea and related industries will be held on June 11-14, 2024. This exhibition will be a very important event in the west of the Iran with a population of about 12 million people, and due to the virgin market of this region, the participating collections will be able to determine their share of the market. According to the official statistics of the Tabriz Exhibition Company, the coffee exhibition was the most visited exhibition title last year, with daily visits of about 35,000 people. In this year's exhibition, side programs such as workshops and coffee and tea competitions will be held during the exhibition. We are waiting for the presence of your collection in the most popular exhibition in Tabriz.

Side programs of the exhibition:

Various programs have been prepared on the sidelines of the exhibition. Workshops and competitions related to coffee and soft drinks, as well as competitions related to tea and tea brewing are among the side programs of this exhibition.

Introducing the green coffee beans of Uganda and Kenya and learning about coffee roasting are among the programs of this exhibition. Workshops related to tea and introduction of different types of tea and purple tea and many other diverse programs. The news about the exhibition will have news feedback through television, radio and newspapers.

Exhibition services include:

- ❖ Holding B2B meetings
- ❖ Domestic transportation
- ❖ Industrial touring
- ❖ Tabriz sightseeing tour

In case of need and desire, it is possible to conclude a contract and register an order on the sidelines of the exhibition.

Note that the hotel and entrance fees are the responsibility of the participants.

